



## Features of “The Sales Creator.Net” Online B2B Networking Services

This is a Simple Step by Step Formula To Increase Your Profits In Any Economic Climate ...

With low and no-cost ways to get new customers and getting your best buyers to increase their repeat business.

What every business needs to know about marketing on the web and how to do it. If you are serious about improving your business this year and next you'll want to take advantage of this Online B2B networking opportunity. This is a full service online B2B networking service whereby we maintain your website or blog and social networking profiles and turn them into online networking sales.

**Here is something special to help you make doing business easier in the next twelve months.**

Over the past 12 months we have recognised the increasing demands on our clients' time... to spend ever increasing amounts of time plugged into their computer. What we know is that having a website that can be edited easily and maintained on a daily or weekly basis by you the business owner is the only way to go. But the question is are you doing it?

Well the answers that we are hearing are: “no”, “not really”, “when I have time and that is not very often” and “I need to focus on making money in my business and we don't have the budget to get a staff member to do it”.

I have always promoted and as I said before every business needs a website that can be edited easily and maintained on a daily or weekly basis. This is still true and every website that we create has these features. But in order to make sure everyone of our clients gets the very most out of their website we have set up The Sale Creator Network. This is a membership based program that gives it members the very best lead and traffic generation service available.

*FREE SILVER membership until 1st January 2010 Normally Valued at \$10.97 plus GST per week*

As a Silver Member of the network you can:

- Promote your business on our forum
- Ask questions about
  - Search Engine Optimisation (SEO)
  - Customer Relationship Managers (CRM)
  - Content Management Systems (CMS)
  - Business Marketing
  - Website Marketing
  - Email Marketing
  - Social Networking
  - Loyalty Programs
  - Editing Your Website
  - And lot's, lot's more and if we don't know the answer we will find out for you.
- Post related articles about your industry or business
- Share idea's
- Post helpful hints or tips and tricks that may help other business owners
- Do's and dont's when starting a new business.

Every post you create on the Sales Creator Network can be branded to your business and contain links to your own website. If you like, you could call it shameless self promotion. But before you start your shameless self promotion please read our [Guide to Using The Sales Creator Network Forum](#) at: <http://bit.ly/TSC-user-guide> . Now for those of you who are saying to yourself, if I don't have time to edit my website how am I going to find time to put stuff on your forum? Well the answer to that is simple let us take care of it for you. Join the growing number of our clients who have not only embraced this fantastic new service but are reaping the rewards as you read this. Here is what they have to say:

"I remember you telling me it takes 4-6 weeks for the searches to come up in the search engines, Google and stuff. Well we were going two and half weeks when Vina my partner, she just started searching for tax help and all of a sudden I've come up on all these, Google and all sorts of stuff, so it is all working well now. That's brilliant.

I have got work coming out my ears at the moment Daniel.

Steve Dent  
Tax Debt Brokers.co.nz

**WARNING!** This is not an automated service it is a personalised one on one service. One of our team will call you every week to discuss what is happening in your business because as stated by Google:

*Creating compelling and useful content will likely influence your website more than any of the other factors discussed here. (<http://bit.ly/The-Google-SEO-Starter-Guide>) Users know good content when they see it and will likely want to direct other users to it. This could be through blog posts, social media services, email, forums, or other means. Organic or word-of-mouth buzz is what helps build your site's reputation with both users and Google, and it rarely comes without quality content.*

Here is a great example of how simple and effective this service is, The Sales Creator team set up a Gold Membership for Matamata Panelworks [www.panelworks.co.nz](http://www.panelworks.co.nz) and in less than seven days they have had:

- 333 unique visitors view their website
- 102 views of their The Sales Creator Network Profile
- 33 new friends in Facebook

Nothing beats the value of relevant content written in plain English on your website all that we need is 10 to 15 minutes of your time every week to make this happen. As an added bonus not only will we post this relevant content to The Sales Creator Network Forum we will update your website and create secure social networking profiles for you and up date them as well.

What's more, with the introduction of social networking tools such as Twitter, Facebook, Google and YouTube it is not only a matter of just up-dating your website but to keep up with your competitors you now need to become a "social networking junkie" as well.

WHAT IF we could take a huge chunk of that burden off your shoulders for a few small bucks a week?

Sound good? Well, that's why we launched The Sales Creator Network. The Sales Creator Network will do it for you! That's right...you just have to give us 10 minutes of your time over the phone once a week and we will do everything else. Update your website and keep you connected to all of your social networks such as your blog, Twitter, Facebook, Google and YouTube without you lifting a finger. If you haven't got any social networks set up we will do it for you. Plus, we will throw in an half an hour of website up-dates per month.

The other added bonus of this is that you could be one of only 17 businesses that will benefit from my hands on assistance in setting up, implementing and monitoring of your website on a weekly basis. Yes that is right I am going to work with you one on one to make sure you get the very best and most up to date service that can be provided.

Why would Daniel be doing this himself? I here you ask.

Well as you may have found in your own business the past twelve months have been somewhat challenging and I'm always up for a challenge. So we undertook a major review of what we were doing and the direction of our business, which highlighted two key factors.

Firstly: That our clients despite having a website that has all the latest functionality and usability that a web 2.0 system could have, they just don't have the time to use it to its best advantage.

Secondly: That we as a service provider were becoming just like every other website service provider, focused on building websites for new clients not assisting our existing clients make the very most of what they have.

So it had become very clear that our clients wanted me to get back to basics and start talking to them more. This created a huge dilemma for me as I have over the past five years been focused on automating our business to spend more time with my family.

The answer to this dilemma lies within The Sales Creator Network, The Sales Creator Network has allowed me to provide a hands on service to a limited number of clients but share the benefit with all our members. I must say that after this dynamic change in our business I am having heaps more fun and enjoying helping business owners like you one on one every day.

**The thing is that I can only help 17 business owners at any one time so you need to be quick.**

If you're not quite convinced that social networking is your cup of tea just take a look at these case studies to see the true benefit of being part of the social networking revolution.

<p>Microsoft® <b>Case Studies</b></p>	<p><b>Social Networking Enhances Brand for Electronic Design Automation Firm</b></p>
<p><i>Cadence incorporated product, company, and user information with blogs, forums, and other social networking features. The integrated site meets the Cadence brand promise of being an indispensable partner to drive customer success, while exposing community content, enhancing the Web-site experience, and making content and contact management more efficient and effective. read more...<a href="http://bit.ly/Microsoft_case_study">http://bit.ly/Microsoft_case_study</a></i></p>	

<p><b><u>Using Social Networking in Your Business.</u></b> <b><u>Case Study: Dairy Queen</u></b></p>
<p>Who does not like ice cream? Dairy Queen is one of those companies that you would not think would profit from the use of social networking, but the reality is that they have done very well by social networking and building on a fan base to keep the customers coming in and getting tasty treats. One of the biggest questions that companies have is how to use social networking, blogging, Facebook, and the plethora of other systems in a business to gain business advantage. Read more...<a href="http://bit.ly/Dairy_Queen">http://bit.ly/Dairy_Queen</a></p>

Now just to recap and make sure you truly understand the amazing value and benefit of becoming a Silver, Gold or Platinum Member of The Sales Creator Network.

## What you can get for FREE until January 1st 2010

Free Silver Membership to The Sales Creator Network [Join Now](#) valued at \$10.97 plus GST per week.

As a Silver Member of the network you can:

- Promote your business on our forum
- Ask questions about
  - Search Engine Optimisation (SEO)
  - Customer Relationship Managers (CRM)
  - Content Management Systems (CMS)
  - Business Marketing
  - Website Marketing
  - Email Marketing
  - Social Networking
  - Loyalty Programs
  - Editing Your Website
  - And lot's, lot's more and if we don't know the answer we will find out for you
- Post related articles about your industry or business
- Share idea's
- Post helpful hints or tips and tricks that may help other business owners
- Do's and dont's when starting a new business

**When you up grade to a Gold Membership** (\$47.97 plus GST per week) and become one of my 17 exclusive one on one clients you will get:

- Everything a Silver member gets PLUS
  - Setup, access and grant you Gold level permissions to The Sales Creator Network Forum
  - A Free Blog upgrade
  - Training and support on how to manage the new blog website
  - Apply you're new blog website template to The Sales Creator.net platform
  - Create a Twitter account
  - Create a Facebook account
  - Create a Google account
  - Create a YouTube account
  - Call you each week to discuss and get comments on your business to post to your blog Twitter, Facebook, Google and YouTube accounts.
  - Post all comments to the blog Twitter, Facebook, Google and YouTube accounts
  - Create a profile page on our highly ranked The Sales Creator Network Forum

**When you up grade to a Platinum Membership** (\$114.97 plus GST per week) and become one of my 17 exclusive one on one clients you will get:

Everything a Silver member gets PLUS

- Setup, access and grant you Platinum level permissions to The Sales Creator Network Forum
- Contact you once a week to get your comments to create multiple weekly posts to your blog
- Website content editing and event updates, up to three hours per month
- Create an email newsletter template
- Send out up to 5000 newsletter emails per month
- Create a TXT message campaign (TXT message distribution will be charged separately)

I have set up these membership programs so that you can concentrate on doing "what you do well" rather than being distracted from your core focus by updating and maintaining your website. I suspect from what our other clients are saying, that if we could lift that burden off you for a reasonable figure you would probably be happiest.

That's why I am recommending the Platinum Membership of The Sales Creator Network our new weekly \$114.97 plus gst package. The best feature of this package is that we do it all.

Yes that's right

- For less than what it would cost you to hire a someone
- No additional down time training someone
- No costly mistakes
- Regular communication with your customers on time
- Become part of the social network revolution overnight
- Your own personal web marketing Guru by your side every step of the way
- You still get access to your website and all the help and assistance you want
- If you still want to do some of it yourself, you will still have the power to do so whenever you want BUT... we will do everything else.

How does that sound so far, am I on target?

Getting your hands on this brilliant system is easy.

To take advantage of this limited time and money saving package, simply

1. Download this form fill out your details.  
( Please write or print slowly and clearly so there is no delay with processing your order. )
2. Return the attached FORM to me by Fax +64 6 3577661 or email [info@thesalcreator.com](mailto:info@thesalcreator.com) - and I will get things under way for you ASAP.

That is all there is to it, Here's to your success!

Warmly,



Daniel Moore  
The Sales Creator Network

PS. If you have any questions please call me on 0800 78-22-33 or 027 443-2019

## Additional Services

### Blog and Website Creation

We believe websites shouldn't cost an arm and a leg to produce, host or maintain, and you shouldn't have to deal with multiple companies or web designers to get your site registered, designed and hosted. So at The Sales Creator we take care of every step of the process, from domain name registration, web design, web hosting, email accounts, search engine optimisation (SEO), through to making that last little change to get the site just the way you like it.

The Sales Creator team are committed to delivering quality, friendly service and website design that you will be extremely happy with. Feel free to read some of the many testimonials from our valued clients and browse our portfolio. Have a good look around and when you are ready to take the next step towards your online success, give us a call on 0800 78 22 33. or email [info@TheSalesCreator.com](mailto:info@TheSalesCreator.com)

### Web 2.0 Experience

#### *Design Flexibility*

The Sales Creator platform is designed to be clean and flexible and suit a broad range of content. Your own Blog or website will be customised with a header graphic, sized and with fonts and colours to suit your existing brand. A Custom Design expansion pack is also available.

Our web designers philosophy is to produce clean and simple websites that are easy to navigate and standards-compliant, that load quickly in all the main web browsers, while conveying your message to your target audience with as much flair and wow factor as possible. In other words, we design sites that are semantic and tableless, that use valid HTML and CSS, thus are very search engine friendly, which also look good and perform even better.

**Content Management System (CMS)** Advanced content management functions let you and your employees concentrate on publishing content, not building websites. Use The Sales Creator Word Processor to add tables, images, lists, lines, special symbols and much more.

**Search Engine Optimisation (SEO)** Automated Google Sitemap, optional keywords and descriptions per page, support information and assistance for search engine and directory submissions.

**Security Specialised access levels** for different site members, content managers, authors, contributors, approvers, private memberships. Email masking to protect from spam harvesters. Secured content protection.

**Webbits** An ever-growing range of powerful content management Webbits for your enjoyment. Webbits are for sales, marketing, communications, publishing, knowledge and document management, video and audio libraries, customer support, directories, online communities, social networking and much more. Regular Webbit prizes and give-aways keep your site exciting and new.

**Secrets** Your private page with useful tools providing access to membership, support services, file management and more.

**Support** Flawless service and support takes pride of place at The Sales Creator. You will find online support documentation, ticketed email support and personal assistance whenever available.

**Statistics Handy Stats** for a quick and easy overview of this weeks' visitor traffic, or enable Google Analytics for extensive detailed traffic reports, integrated with your Google Adwords campaigns.

**Email** services Outlook and Webmail access is included and more are available if needed.

**PayPal Integration** Process payments on your website securely and easily using the world's most well-known internet payment processor. A free PayPal account is all you need – Your customers need only their credit card number.

**Your own domain** Use your existing domain name if you already own one or we can help you find one.

**Expansion Packs** are available providing additional design, content production, resources, and service and support options.

**Constant Improvement** Two years from now, or three, or five, The Sales Creator website system will be newer, not older! You will never be left behind. The Sales Creator is continually growing and benefiting from the latest internet technologies and trends. Improvements and system upgrades are tested and applied at no additional cost to you.

#### ***The Sales Creator Customer Rights:***

- The Sales Creator customers will always OWN the content and intellectual property of their own website as well as their Domain name - unless they have negotiated a different agreement with us.
- You will always be able to EDIT your own Website. This will be at one of two levels:
  1. **Content Manager\*** - This is the target role for all customers. It allows the owner to carry out content creations tasks in Webbits that have been installed and configured, but does not let them configure the actual Webbits, pages, security nor carry out other higher level tasks.
  2. **Web designer\*** – This role provides full access to Webbit and page security and configuration from any top level menu item to all pages beneath. This role allows the special The Sales Creator Secrets page to remain secured and therefore useful.
- **Editing and Other Roles on Your Website\*** - The Sales Creator is pre-configured with a range of standard roles to suit typical usage scenarios, from blogging to publishing by multiple authors, to social networking, discussion access and also paid membership. Standardising roles is part of running multiple websites efficiently; however any number of additional custom roles may be added by the Website Administrator. ( Admin will always be someone at The Sales Creator )

YES Daniel! I want to take up your recommended membership solution. (Please tick below to accept)

**Please upgrade me to the GOLD membership to The Sales Creator Network**

(Valued at \$47.97 plus GST per week) and I will become one of Daniel's 17 exclusive one on one clients that gets:

GOLD Membership to The Sales Creator Network includes access to:

- Setup, access and grant you Gold level permissions to The Sales Creator Network Forum [www.TheSalesCreator.net](http://www.TheSalesCreator.net)
- Promote your business on The Sales Creator Forum
- Ask questions about
  - Search Engine Optimisation (SEO)
  - Customer Relationship Managers (CRM)
  - Content Management Systems (CMS)
  - Business Marketing
  - Website Marketing
  - Email Marketing
  - Social Networking
  - Loyalty Programs
  - Editing Your Website
  - And lot's, lot's more just and we will answer and if we don't know the answer we will find out for you.
  - Post related articles about your industry or business
- Share idea's
- Post helpful hits or tips and tricks that that may help other business owners.
- Do's and don'ts when starting a new business.
- A Free Blog upgrade
- Training and support on how to manage the new blog website
- Apply you're new blog website template to The Sales Creator.net platform
- Create a Twitter account
- Create a Facebook account
- Create a Google account
- Create a YouTube account
- Call you each week to discuss and get comments on your business to post to your blog Twitter, Facebook, Google and YouTube accounts
- Post all comments to the blog Twitter, Facebook, Google and YouTube accounts
- Create a profile page on our highly ranked The Sales Creator Network Forum

**Please upgrade me to the PLATINUM membership to The Sales Creator Network**

(Valued at \$114.97 plus GST per week) and I will become one of Daniel's 17 exclusive one on one clients that gets:

Everything a GOLD member gets PLUS

- Setup, access and grant you Platinum level permissions to The Sales Creator Network Forum [www.TheSalesCreator.net](http://www.TheSalesCreator.net)
- Contact you once a week to get your comments to create multiple weekly posts to your blog.
- Website content editing and event updates, up to three hours per month.
- Create an email newsletter template
- Send out up to 5000 newsletter emails per month
- Create a TXT message campaign (TXT message distribution will be charged separately)

HOW TO RETURN THIS FORM:

Please print out this FORM, fill it in by hand and fax it back to us on 06 357-7661 or post it to: Free Post, Synergy.IT, PO Box 1785, Palmerston North 4440. or go to <http://bit.ly/TSC-order-form>

**Your Details:** (Please print clearly to avoid delay)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb/City \_\_\_\_\_ Post Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature of Purchaser \_\_\_\_\_

(Acceptance of this agreement is also acknowledgement that you have read and accept Synergy.IT Limited terms and conditions)

**My preferred payment option** Please circle : Credit Card / Auto Payment / Cheque / Internet banking

**My Credit Card Details** Please Circle : Mastercard / Visa / Amex

Card: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp Date: \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature of cardholder: \_\_\_\_\_

# Synergy.IT Limited Terms & Conditions

The Client requests Synergy.IT Limited T/A The Sales Creator to set-up and host their software or website and email accounts in accordance with the quotation provided and or as per any other written agreement between the parties. The Client agrees to make the monthly payment and observe the terms and conditions of this agreement.

1. Synergy.IT Limited will provide online web based services in accordance with the requirements set out in the quotation / order form provided.

a. For clients requiring a website design (i.e. clients using The Sales Creator website product) the client will be required to complete a design brief supplied by Synergy.IT and this will be the basis for the creation of the website.

b. For those clients using The Sales Alligator.com product, Synergy.IT Limited is not required to undertake custom modifications or enhancements for individual clients unless they are implemented as part of a system wide upgrade.

c. For those clients that require content, product and/or data information to be added or imported to any of the Synergy.IT Limited products: All information must be supplied in suitable electronic format.

i. If the Client does not have content, images or product information in a suitable electronic format and requires Synergy.IT to modify or create this material, the Client will be charged for this service in accordance with the Synergy.IT Limited standard hourly charge-out rate.

ii. It is the responsibility of the client to provide Synergy.IT Limited with all information, data and content within 30 days of the sign-up date. Any content provided after this time will void any performance guarantee provided by Synergy.IT Limited and additional charges may apply at our standard hourly charge-out rate.

## 2. Payment Terms

Payment in full including GST is required before any work is undertaken and this payment is non-refundable subject to our performance guarantee and trial periods if any. The only exception to this rule is custom programming work (termed custom functionality) - see next clause for details.

## 3. Custom Functionality

a. If the Client requires any custom functionality a deposit of 50% (including GST) is required to be paid in advance with 90% (including GST) of the remainder due on completion of the project. The last 10% (including GST) paid after one month in order to allow for testing of the functionality and repairing of any genuine bugs in the new functionality at no charge.

b. An ongoing charge may be applied to any custom functionality to account for extra database storage and usage.

c. Extra traffic and disk space charges may also apply.

## 4. Information Provided

a. The Client indemnifies Synergy.IT Limited from all liability howsoever arising from the information supplied to the Synergy.IT Limited by the Client and incorporated in the design and content of the software or website.

b. Synergy.IT Limited will use such information as provided by the Client only for the purpose of this agreement and for no other purpose.

5. Synergy.IT Limited shall exercise all reasonable care and skill in designing the format and layout of the website but accepts no responsibility for any loss suffered by the Client arising from the services provided under this agreement.

6. The Client shall observe the requirements of Webfarm or their own Domain Name registration authority in the maintenance of the website name and the website activity.

7. All content, information or data held on behalf of the client is the intellectual property of the client, excluding the underlying Synergy.IT Limited platform, source code and software.

8. The Client shall pay Synergy.IT Limited the Hosting Fee each month via automatic payment to Synergy.IT Limited bank account.

a. The Client understands that invoices and statements are only supplied in an electronic format and will only be supplied in paper format if specifically requested by the client..

b. The Client agrees that in any event a minimum monthly service and maintenance charge of \$47.97 plus GST will apply unless an alternative arrangement is made with Synergy.IT in writing.

## 9. Agreement Commencement and Termination

a. This agreement commences on the date of signing the quotation / order form by the Client or, when a user account is created within any of the Synergy.IT software products either by Synergy.IT or by the client using the automated site setup feature within any of the Synergy.IT products. This agreement is for a minimum term of 24 months. Payment of the first monthly/weekly hosting fee is due one (1) month from the date of this agreement and is paid in arrears. Any setup charges must be paid in accordance with the offer relating the product purchased. The client is responsible for creating and providing Synergy.IT Limited with all the necessary information and content to enable the Synergy.IT Limited to complete their obligation in relation to the product purchased. The agreement may be terminated by the Client by giving one month's prior written notice to Synergy.IT Limited.

b. Synergy.IT Limited may from time to time make adjustments and alterations to the server that may cause the client's site to be offline for a period without prior written notice. Synergy.IT Limited will also not be held accountable for temporary or long term closure of the client's website due to unforeseen circumstances be they the direct or indirect fault of Synergy.IT Limited.

c. If the client is displaying illegal or objectionable material on their website that has not been previously given written permission from Synergy.IT Limited then Synergy.IT Limited may close the site until such material is removed. If the client continues to display illegal or objectionable material on their site Synergy.IT Limited may close the site down and terminate the contract without prior written notice. On termination Synergy.IT Limited will consent to the Client moving the content and graphics related to the website provided the Client first pays their account in full and any associated moving costs.

d. If the client fails to pay hosting fees or other fees owed to Synergy.IT Limited, then Synergy.IT Limited may close the site down and/or terminate any agreement without prior written notice and charge for any costs associated with the collection of any overdue funds will be payable by the client. Synergy.IT Limited also reserves the right to charge interest on any overdue amount at a rate of 21%.

e. On termination by the Client, the Client may move the content and graphics related to the website, but recognise that they have no right to the intellectual property of Synergy.IT Limited.

10. From time to time Synergy.IT Limited may introduce other ancillary services for the benefit of the Client at a price and on terms and conditions to be agreed by Synergy.IT Limited and the Client. The terms and conditions of this agreement shall apply also to the supply of those ancillary services and if there is any conflict, then the terms and conditions as agreed by the parties for those services shall prevail.

11. The Client will be required to pay the annual renewal fee of the Client's domain name and Synergy.IT Limited administration cost for processing the renewal fee.

12. The Client shall not be entitled to transfer or assign the benefit of this agreement to any other party without the prior written consent of Synergy.IT Limited. Any change in the effective control or management of the Client shall be deemed an assignment.

13. The client shall not sell space on their website without the prior written consent of Synergy.IT Limited.

14. All upgrades to Synergy.IT software and associated products are provided free-of-charge - however, should additional functionality and or Webbit's be made available some additional charges may apply and would be purchased separately.

15. The laws of New Zealand shall apply to this agreement.